

Senior Market Lead Program



The Pinnacle Benefits Group is committed to helping you grow your senior business. That's why we offer a terrific writing agent direct mail lead program with reasonable qualification requirements. Here's how it works...

YOU...Issue 5 Policies during a Month

- ▶ Medicare Supplement
- ▶ Medicare Advantage
- ▶ Final Expense

Any calendar month! Any combination! All carriers!

WE...Help You Pay for Your Next Lead Order!

- ▶ 50% of the cost up to \$200
- ▶ Use the vendor of your choice

Call Your Agent Advisor for More Information! 800-259-3959

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- *Guaranteed Issue Medicare Supplement plans not eligible.*
 - *Orders must be placed within 30 days of qualification. Maximum of one order per month.*
 - *Eligibility is limited to personal producers on street level contracts.*
 - *PBG reserves the right to modify program guidelines without notice.*